



# START A DIGITAL DOORKNOCK FUNDRAISER

It is easy to start fundraising for The Salvation Army Red Shield Appeal Digital Doorknock!

START



## 1 SIGN UP TO FUNDRAISE

Visit [digitaldoorknock.salvationarmy.org.au](https://digitaldoorknock.salvationarmy.org.au) and click on the red buttons either "Fundraise" or "Start Fundraising"

You can create an account by:

- entering your First Name, Last Name, Email, State and password and Click Continue to Step 2
- OR
- follow prompts to sign up with Facebook



## 2 PERSONALISE YOUR PROFILE

Customise your profile!

- Add a profile picture
- Set an ambitious goal
- Complete the "Why are you Fundraising" section - tell the world WHY you are supporting the Salvos.



## 3 KICK START BY DONATING

Back yourself and make a self donation. This will encourage others to see your commitment to the cause and get involved. You can skip this step if you are not ready to donate.

Congratulations, you are now set up as a Fundraiser.



## 4 SUPPORT A LOCAL SALVOS

To fundraise for your Local Salvos, search for them through the "[Support my Local Salvos](#)" tab using the name, postcode or suburb. Once on their page- click "Join this Team".

You are now signed up as a Fundraiser for your Local Salvos, with all funds collected adding to their tally.



## 5 SHARE AND SHARE AGAIN!

Start telling your family, friends and networks that you've joined Digital Doorknock and make the ask for support and donations.

From your profile you can share to social media, via email, LinkedIn or use the "Copy Link" option to share the direct URL to your page! On your phone, you can even share via Whatsapp.

Share share share! Share to request donations, say thanks to donors, to share your story and to update on your fundraising progress.

Also remind people by re-sharing! Some may mean to donate, and just need a little nudge.



## 6 DON'T SET AND FORGET!

The more you update and share your profile, the more people will support you!

Don't miss the 'Latest Updates' section. Here you could share information about yourself, your connection with The Salvation Army and your community by adding write ups, images, videos and links. Keep it dynamic!

Thank you for partnering with us to leave no one in need. We cannot do it without your help.