



Media Release

19 May 2016

The Salvation Army apologises for stigmatising sex workers.

The Salvation Army acknowledges that our recent marketing material used the term 'prostitute', rather than the correct term of 'sex worker' which was disrespectful. The material does not reflect The Salvation Army's view on these matters.

We unreservedly apologise for any offence caused by this material and did not seek to further stigmatise sex workers, an already stigmatised community. Nor did we intend to imply that abuse occurs as a result of a person's occupation. We understand the seriousness of child abuse.

The Salvation Army has apologised and has made every attempt to remove the offensive material. We have also reviewed our internal policies and processes and will continue to do so, to help ensure that no future marketing negatively impacts on any individuals or groups within our community.

For more information or media comment please contact:

The Salvation Army Media Department- (02) 9466 3143

